

Closed Circuit[®]

Insider report: behind the scene, before the fact

Heavy weapon

In preparation is request by National Association of Broadcasters that general counsel of National Labor Relations Board prosecute American Federation of Television and Radio Artists for alleged secondary boycott against WPGC-AM-FM Morningside, Md. (Washington market), where AFTRA members are on strike. Charge is that AFTRA has told Washington advertising agencies to cancel advertising on struck stations or face suit for violation of AFTRA contracts with agencies.

If that tactic works, it's reasoned, it could be applied anywhere that AFTRA has labor contracts with advertising agencies. That's reason NAB wants to head this one off. Evelyn Freyman, head of Washington-Baltimore AFTRA chapter, authorized strike against WPGC stations, owned by Marriott family, last May 3.