

Focus on the Deejay Scene



CANADIAN SPINNER: David B. Simmons, known to listeners of CHED, Edmonton, Alta., as "Jolly David B.," has taken the teen audience in that city of 300,000 by storm with his Sunday afternoon "Teenville" show. A former WPGC, Washington, deejay, he also holds down a daily 4-8 p.m. record segment on CHED. Station's format has been revised and ratings are climbing. Special promotions for record artists like the Brothers Four, Earl Grant, Ray Price, et al., are frequently staged at CHED.