Media Briefs

Change of heart. Announcing staff of WPGC-AM-FM Morningside, Md. (Washington), has voted to throw out American Federation of Television and Radio Artists as its union representative. AFTRA struck station in May 1977 over introduction of new technology, dispute that wound up before National Labor Relations Board when station charged that AFTRA violated secondary boycott and hot cargo statutes when it tried to force advertising agencies to withdraw their commercials from station. Station was upheld by NLRB administrative law judge (BROADCASTING, March 27). All striking announcers were permanently replaced and new election was called at request of station, resulting in AFTRA ouster.