

inside radio™

A CONFIDENTIAL NEWSWEEKLY FOR RADIO EXECUTIVES
PROGRAMMERS AND SYNDICATORS.

EDITED AND PUBLISHED BY JERRY DEL COLLIANO

56 Woodhurst Drive, West Berlin, N.J. 08091 (609) 627-7776

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Dear Executive:

MARIOTT TO REPLACE WPGC, WASHINGTON STRIKERS. Mariott-owned First Media plans to instruct Program Director Jim Collins to hire new staff of djs to replace striking AFTRA members who are protesting company's insistence on regaining right to install automation equipment at either or both facilities (WPGC AM/FM). Mariott offers generous wage increases up to \$7,000 per year with lucrative severance benefits ranging from \$5,000 to \$14,000 for announcer with greatest seniority. Company also guaranteeing present djs that they will not be replaced due to automation. Offers to give promise to djs in writing. Main problem: Local AFTRA afraid of getting black eye. Union apparently feels giving company right to automate WPGC AM when FCC rules force cutback of programming duplication less would be unacceptable. INSIDE RADIO feels it is unlikely WPGC management would want to automate their highly successful live-dj FM rocker. Secret dj meeting failed to get AFTRA members to change their minds. Vote 9 to 2 to remain on picket line as other Mariott station members fill in for strikers.